



Parfait Bassalé, LLC

Helping individuals and organizations build relational bridges

Diversity Statement Evaluation Rubric

	Exemplary	Approaching	Needs work
Length <i>You should be able to plaster your diversity statement on office walls.</i>	Succinct and to the point. 20 to 75 words. (3)	Statement could use some focus. 100 to 200 words. (2)	Too verbose and not focused. More than 250 words. (1)
Headline <i>The best diversity statements have a headline.</i>	Has a compelling headline. (3)	Headline could use some work. (2)	No headline. (1)
Readability <i>A 8th grade or lower reading level makes your statement more accessible.</i>	8 th grade level or lower. (3)	10 to 12 th grade level. (2)	College level. (1)
Tone <i>Positive words evoke positive feelings. E.g. inclusive, celebrate, grow, freedom, commitment, experience.</i>	Includes positive words to evoke a positive feeling. (3)	Could benefit from more positive language. (2)	Little to no positive words. (1)
Ties to mission <i>This adds purpose and credibility when aligned.</i>	Ties and aligns with mission statement in a compelling way. (3)	Included in the statement but feels disjointed. (2)	No ties to the mission. (1)